

## Local Public Health Services Contract Performance Measure FY13

The FY13 Contract Performance Measure is the completion and submission of a written report that addresses monitoring and progress in achieving health improvement goals and strategies that have occurred since the completion of the Community Health Needs Assessment and Health Improvement Plan (CHNA & HIP) report in February 2011.

### Instructions

- 1) Click on the green heading below. In the text box above, type the County name in spot that says <insert>.
- 2) From the Community Health Improvement Plan submitted by the BOH in 2011, cut and paste **ALL** the goals and strategies into the corresponding sections on this document.
- 3) Complete the Progress Regarding Strategies section for any strategies that have occurred from **February 27, 2012 to February 26, 2013**.
- 4) Type in the date the Board of Health (contractor) approved the FY13 LPHS Performance Measure.
- 5) Upload completed form electronically to SharePoint per instruction provided in Contract Management Guide by March 31, 2013.

### Henry County

#### Board of Health (Contractor) Date of Performance Measure Approval

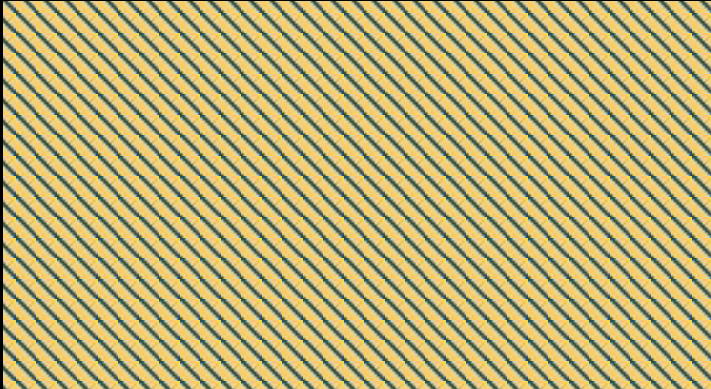
Date: 3/21/13

### Community Health Improvement Plan

GOAL	Strategies	Progress Regarding Strategies
<p>Decrease the availability of alcohol to minors (83% of 11th graders said it is easy/very easy to get alcohol; 27% of 11th graders said that there is slight/no risk in drinking 3 or more drinks every day).</p> <p>Data Source: Iowa Youth Survey, 2008.</p>	Shoulder tap operation	The Mt. Pleasant Police Department had initially considered this program, however they determined that it is questionable as to efficacy in our community. They have declined to further pursue the program.
	Alcohol cooler warning labels regarding providing alcohol to minors and Sticker Shock	This strategy was completed in 2011 and signage is still in place in some locations.
	Social marketing around prom, graduation and major holidays	Letters have been distributed to parents each year and those letters are posted on the coalition's Facebook page along with the websites of the school districts and Healthy Henry County Communities (HHCC). Signage is also being placed in non-ordinary locations such as bathroom stalls to draw attention to the messaging.
	Party permit on Iowa Wesleyan campus	IWC is not interested in pursuing at this time.
	Responsible Beverage Server Training ordinance	The cities in our communities are not interested in pursuing an ordinance. HHCC and the Coalition is currently working with local alcohol distributors to provide training and incentives to retailers to encourage attendance from sales staff.
	Alcohol compliance checks with Iowa State Patrol	Compliance checks are completed a minimum of four times each year through cooperation of the Coalition and the Iowa State Patrol.
	Alter alcohol product placement	

	Social host ordinances	A city ordinance is in place in Mount Pleasant. Current work is directed at establishing identical ordinances in the other communities in the county as well as working with Henry County for a county-wide regulation.
	Parent directories	The Parent Pledge has been posted on the Henry County Substance Abuse Coalition's website. The Pledge allows parents to commit to monitoring youth gatherings in their home and not allowing the use of any substances. Parents who sign the pledge will receive a directory of other Henry County parents who have also signed the Pledge. The Mt. Pleasant School's website currently has a link to the Pledge.
	Parents alter alcohol placement in home environment	Current education through the PACT 360 program are covering this subject.
	Collaborate with local police departments to increase communication with school districts	<p>Policy is in place for school staff who learn about underage drinking parties to contact their administration. Administration in turn contacts local law enforcement who then acts on the information obtained.</p> <p>Further, each school will have a staff member present to shake hands as youth enter the prom, if it is suspected that a youth has been drinking, law enforcement present will use a breathalyzer and conduct a sobriety test. If the youth has been drinking, they will be escorted from the school and charged with Possession Under the Legal Age, and then parents notified.</p> <p>This information is communicated to all parents of high school youth in Henry County through the school districts.</p>
	Substance abuse Tip-line to Sheriff's Office	The Henry County Sheriff's office has established a phone tip line. They have been asked to designate a cell phone line as a "Text-a-Tip" line. It is anticipated that this will be available by summer of 2013. The Coalition will be helping to promote the use of this line to report underage drinking parties in Henry County, particularly to high school students. Mt. Pleasant and New London High School administrations have agreed to support the promotion of this tip line.

GOAL	Strategies	Progress Regarding Strategies
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Decrease the social acceptability of underage drinking (58% of 11th graders say that their friends would think it is "a little wrong" or "not wrong at all" to drink alcohol; 26% of 11th graders said that their parents would think it is only "a little wrong" or "not wrong at all" for them to drink alcohol without their permission; 47% of IWC students report drinking once or more per week in the past 30 days; 53% of IWC students report drinking quantities classified as binge drinking amounts). Data Source: Iowa Youth Survey, 2008. Survey of Iowa Weleyan Students as conducted by Alcohol and Drug Dependency Services, 2008.	Social host ordinances (This ordinance places a criminal penalty fine on those who provide alcohol to minors. Current state law only imposes a civil penalty).	See progress above.
	Parent directories (Parents have the opportunity to sign a pledge stating that their home will be substance free and a safe place for youth. Parents signing the pledge are listed in a directory accessible to other parents).	See progress above.
	Social marketing around prom, graduation and major holidays	See progress above.
	Collaborate with local police departments to increase communication with school districts	See progress above.
	Substance abuse Tip-line to Sheriff's Office	See progress above.


GOAL	Strategies	Progress Regarding Strategies
<p>Reduce substance abuse: Illegal drugs (41% of 11th graders say that marijuana is easy/very easy to get; 10% of 11th graders way that meth is easy/very easy to get; 31% of IWC students have used marijuana in the past 30 days; 26% of 11th graders say that smoking marijuana once a week is a slight or no risk).</p> <p>Data Source: Iowa Youth Survey, 2008. Survey of Iowa Weleyan Students as conducted by Alcohol and Drug Dependency Services, 2008.</p>	<p>Monitor legalization of marijuana in the state of Iowa</p>	<p>Guest speakers have been brought into the community, such as the Co-Director of Drug Control Policy for the State of Iowa, and have presented on the legalization of marijuana. Bilsl presented in the state legislature committees have not made it to the floor for debate or vote.</p>
	Collaborate with henry County Sheriff's Office to increase drug checks using drug dog in all four school districts	This has been an ongoing program. However, recent ruling by the U.S. Supreme Court may impact the program.
	GIS mapping of meth lab location	Currently not being pursued.
	Provide and promote anhydrous tank locks to local farmers	Currently not being pursued.
	Community information on meth labs	Information has been provided and distributed.
	Environmental assessment for drug paraphernalia	Programing is now focused extensively on synthetic drugs and their movement into our communities.
	Drug paraphernalia ordinance	Currently not being pursued.

GOAL	Strategies	Progress Regarding Strategies
Reduce substance use: prescription drugs (10% of 11th graders have used prescriptions not prescribed to them in the past 30 days). Data source: Iowa Youth Survey, 2008.	Promote Take It Back program in conjunction with prescription drug drop-off event	Annual event is now established in the city of Mt. Pleasant each summer. Mount Pleasant Police Department is set up as a regular drop-off site each working day. Currently working with other city police departments to provide regular sites in each of the other communities with staff police departments.
	Parents alter location of prescription drugs in their homes	Current education through the PACT 360 program are covering this subject.
	Modify/ strengthen school drug policy	Funding has prevented further development of the Life of an Athlete program. The Coalition continues to work closely with school officials.
	Systemic change to establish consistent procedures for information dissemination	Information is provided to all area pharmacies to be placed in retail sales bags given to customers on the risks associated with prescription drug abuse by teens.

GOAL	Strategies	Progress Regarding Strategies
Reduce the Henry County motor vehicle accident mortality to state level by 2013.	Obtain marketing materials from Iowa DOT website to be used as part of educational campaign	Materials have been obtained and a traveling information booth has been created including this information and material. It is used at various events throughout the county.
	Health Update from HCHC, HCHC, County and HHCC websites, PSA's	PSAs have been created and distributed to local media outlets. Social media is also used along with the HHCC website to educate motor vehicle risks.
	Schedule meeting with county driver's education instructors to determine what is currently taught. Develop any new information regarding distracted driving to include cell phones, texting, driving while angry and implement in classes.	Current curriculum taught by area instructors covers this information.
	Provide distracted driving brochure for driver's education, and make available at a number of community sites: libraries, city hall, courthouse, etc.	Brochures and information has been obtained from local law enforcement and has been distributed. Funding was not obtained to develop additional informative brochure.
	Develop education for truck driversto include distracted driving brochures at Walmart Distribution, Shelman Trucking, 321 Trucking (Wayland) and Eichelberger Farm. Will also address diet, sleep patterns and exercise.	Currently not being pursued
	Seek and obtain any grant funding for educational materials and staff cost time for providing education	Although requested, grant funding has not been obtained to continue programming.
	Continue to monitor statistics and revise strategies as necessary (including drunk driving, seat belt use, and farm accidents.	Data is being collected, however current staffing and other priorities have prevented effective analysis of the data.

GOAL	Strategies	Progress Regarding Strategies
Reduce mortality from falls to at or below the state rate of 9.9% in the 45+ age group. (have changed this to the 65+ age group)	Research # of and cause for falls to determine baseline	Working closely with Henry County Health Center clinical IT staff to develop a mechanism to track number of patients treated for falls.
	Research opportunity for RSVP volunteers to become in-home safety monitors. Determine protocol for referral systems and consents needed.	RSVP will not be a viable option for this program. Alternative methods of providing the service are being evaluated. Potentially we will be able to use local EMS providers along with fire department officials and local law enforcement.
	Implement program if feasible	
	EMS department provide call backs to individuals who have fallen and obtain permission for referral to the volunteer home safety assessment.	Under consideration
		Referral system from EMS has not been established as the program cannot operate using RSVP volunteers as previously hoped. A collaborative effort between the hospital and public health to utilize public health nurses and EMS and other various hospital staff is being pursued.
	Determine any agencies, funding to remediate any home safety issues the client cannot afford	Local Area Agency on Aging has been approached but is not able to provide services or funding. There is the potential to collaborate with local contractors, but there is no funding available to provide stability and reliability in the program.
	Develop and implement extensive media campaign to raise awareness of home safety assessment program	Held until further development of the program.
	Implement fall risk checklist and interventions in seniors homes through homemaker program.	Currently being used in the Homemaker program. Difficult to get the seniors to make changes and has been difficult to evaluate.
	Provide "safety in the home brochures" to seniors at Congregate Meal sites, health fairs, libraries, community meeting sites	Brochures were distributed at the Henry County Fair July, 2011 at the Health and Safety Booth. Also distributed to the Senior Centers.
	Develop media campaign with quarterly topics on safety: winter--preventing falls during winter weather, spring--ladder safety, fall--harvest safety. Direct people to HCHC website for more information. Utilize Health Update, Working Well, local media	Currently not being pursued.

GOAL	Strategies	Progress Regarding Strategies
Decrease the number of "open" lead hazards in Henry County. Increase public education about dangers of remodeling older homes and the new regulations for contractor certification.	1. Consult with other counties about adoption of model code to determine how it works. Consult with County Attorney for opinion on the model code.	Not feasible as not supported by the county attorney's office.
	2. Education for realtors, contractors, home builders association on new regulations.	
	3. Education to parents of PK & K with homes older than 1978. Also include home childcare providers. Remind parents about "decorative" items.	Verbal and written education is provided to parents at WIC. Parents are reminded that decorative items may contain lead.
	4. Consult Healthy Homes programming for ideas and funding.	Healthy Homes programming is still evaluated however significant cuts in funding have put the program in jeopardy.

GOAL	Strategies	Progress Regarding Strategies
Increase social marketing and PSA's regarding mold and landlord/tenant issues to educate general public and reduce the number of calls at public health.	1. Research property maintenance code and how others are dealing with these issues since there is no code for mold.	Still awaiting more information on the Healthy Homes initiative. Have developed informational material on land-lord tenant issues that is available through the public health office.
	2. Review State Code to see if mold or property inspection program has been adopted.	



GOAL	Strategies	Progress Regarding Strategies
Reduce risk of overweight/obese. 50% of participants with a BMI of 25 or greater will maintain (in the case of those with a BMI of 25 - 29.9) or decrease by 2 points (for those 30 and over.)	Develop an adult BMI data collection tool	Utilizing information gathered from worksite wellness screenigns, we have been able to collect minimal data on BMI. The program is currently being redeveloped to include a more robust measuring and monitoring component.
	Develop baseline and monitor ongoing stats	See above
	Recruit participants into programming using BMI data collection tool to obtain BMIs	See above
	Increase number of individuals participating in Healthy Workplace & Healthfest screenings focusing on blood pressure and lipid profile/glucose	We have been able to utilize CTG programming to work with area businesses to develop wellness programming. We are redeveloping our worksite wellness program to allow better data collection and more valuable trending data. Lipid profile and glucose measurement are standard screening options.
	Encourage policy change with Henry County employers to include health insurance premium, discounts for incorporating healthy behaviors into their lifestyle	Work has continued with HCHC and Veyance technologies to develop worksite wellness programs. We utilize the CHANGE tool through CTG to measure the improvements in the organizations that we work with.
	Develop resource directory with exercise options	Flyers have been created and are distributed through out the county. A Community Resource guide is published and a section on wellness has been added.

GOAL	Strategies	Progress Regarding Strategies
Develop a fully integrated, seamless continuum of care for Henry County residents with hypertension and hyperlipidemia. Health coach will meet with 80% of clients prior to discharge providing education on benefits of the program.	Health Coach to attend Stanford model for Self-Management Train the Trainer program	Complete
	Develop and implement referral algorithm	Complete
	Provide annual education to physicians, nursing staff, other clinical staff regarding program philosophy, referral mechanisms and benefits.	Education provided at medical staff meetings. Included question and answer session. Nursing staff educated at staff meetings.
	Develop and implement a process for documentation	Complete.
	Develop and implement a social media campaign to educate residents on community-wide hypertension and hyperlipidemia services available from the Health Coach.	Health Coaching program is no longer established. Conditions targeted by the program are being addressed by those with area expertise through HCHC.
	Develop and implement CQI plan assessing goals and progress quarterly, including access utilization quarterly.	Currently no being pursued.

GOAL	Strategies	Progress Regarding Strategies
Increase medical community utilization of a coordinated/standardized referral process for patients with hypertension and/or hyperlipidemia in Henry County by 5%. 50% of discharged clients will participate in the Chronic Disease Self Management model.	Add a referral check box to inpatient physician orders to remind physicians to use service	Complete
	Develop baseline, access utilization of referral process quarterly	
	Provide ongoing education to medical staff on Health Coach program and make changes as necessary.	Due to loss of funding, the health coach program is no longer supported. Various providers affiliated with the program are continuing to work with clients as needed but the goal is to transition those to a self-management program. Medical staff is involved in the decisions regarding this program.
	Review and evaluate program and make changes where necessary quarterly.	See above.
	Develop system for out patient referrals and collaborate with medical offices to include referral mechanism into Electronic medical record.	Referral into the chronic disease self-management program is being evaluated.

GOAL	Strategies	Progress Regarding Strategies
Reduce readmission rates for hypertension and hyperlipidemia from ___% to ___%. Physicians will refer 100% of discharged clients with primary diagnosis or co-morbidity of hypertension and/or hyperlipidemia to the Health Coach.	Health coach will meet with patients while in acute care to initiate out patient follow up.	Due to loss of funding, the health coach program is no longer supported. Various providers affiliated with the program are continuing to work with clients as needed but the goal is to transition those to a self-management program.
	Make weekly (at a minimum) phone calls to patient, reporting progress, making suggestions for any follow up care or referrals.	See above
	Report abnormal findings to primary care provider for changes to be made accordingly.	
	Develop baseline and assess annually. Review and evaluate program and make changes as necessary.	See above

GOAL	Strategies	Progress Regarding Strategies
Expand Chronic Disease Case Management program to all chronic diseases adding one disease process per year.	Create partnership for cost sharing (shared risk) for health coach programming.	The program has been opened up to any adult with a chronic condition.
	Relocate Health Coach to medical offices	Medical offices have been provided information on the health coach program. They have yet to take action.
	Consider addition of staff as program increases	Previous health coaching staff that are still affiliated with HCHC continue to have contact with a few patients. Other outreach activities and programs are being evaluated and these associates may be involved with that once developed. There are no plans to continue the formal health coach program and train additional staff.



GOAL	Strategies	Progress Regarding Strategies
Complete Public Health Modernization process and achieve accreditation by 2015	Schedule staff meeting time bi-weekly to complete pre-assessment survey	All activity has been put on hold pending further findings, standard finalization, any potential funding and commitment from IDPH.
	Identify deficiencies and develop action plan to correct	As above
	Complete accreditation process	As above
	Determine funding sources to help offset staff time and resources to correct deficiencies	As above

GOAL	Strategies	Progress Regarding Strategies
Provide timely, accurate information regarding communicable disease and other pertinent PH issues to the general public.	Develop yearly calendar of topics relating to communicable disease and trends.	Complete.
	Develop and disseminate pertinent information via a variety of media outlets; e.g., newspaper, radio, website, Health Update, email to general public, medical community, school nurses, preschools, childcare centers as appropriate.	Topics have included Lyme Disease, norovirus, influenza, comparison of influenza, common cold and pertussis, and bacterial vs. viral meningitis. Articles are sent to the local newspapers under the "Public Health Matters" column on a monthly basis. The articles are also shared with the local radio station and school nurses
	Utilize Speaker's Bureau to communicate information listed above.	PH staff always available for this use. Requests have been made and completed on topics other than communicable diseases.